
New Store Opening

NEW STORE SET TO OPEN IN CAMPBELTOWN

One of the UK's fastest-growing retail businesses is to open up a new store at the former Woolworths site in Campbeltown before Christmas this year.

The Original Factory Shop, the low price department store chain, is scheduled to open 1st December, and with it a pledge to be an integral part of the local community.

The company is committed to town centre shopping in an era when many other big businesses are moving to out-of-town shopping centres, and has already snapped up a number of the former Woolworths stores.

Marketing Director, Colin Leggatt, says: "We are thrilled to have acquired the former Woolworths site at Campbeltown. The stores size and format are a perfect fit for our own business model."

Scotland was hailed the most successful region for the business, so far this year, after the company announced exceptional trading results over the summer. It has nineteen stores covering most of the country including Girvan, Troon and Dalry which are all located on the West coast of Scotland.

The Original Factory Shop's sales strategy is a mix of well-

known high street brands at heavily discounted prices, together with an extensive range of 'cut label' and own-brand products.

Campbeltown shoppers can expect to see household name brands such as Adidas, Ben Sherman, Morphy Richards, Silentnight, L'Oreal, Elizabeth Arden and Roc - all at knockdown prices.

The store will offer a wide range of men's, ladies' and children's fashions, as well as homewares, electricals and toiletries, including a large selection of branded goods - a value product mix that is proving popular in the current retail climate.

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For more information visit

www.theoriginalfactoryshop.co.uk. or please contact Nancy Jones or Max Wild at Biss Lancaster PR on 0161 236 2277 or nancy.jones@bisslancaster.com

Notes to Editors:

The Original Factory Shop was established in 1969 as part of Peter Black's selling M&S seconds.

In December 2007, Duke Street backed the £69m secondary management buy-out of the company. David Williams a Duke Street operating partner became chairman; David is a former CEO of Threshers and has held senior Executive roles with Whitbread, PepsiCo and Diageo, he is currently Chairman of SandpiperCI ltd the leading retailer in the Channel Islands.

In January 2009, Angela Spindler joined as CEO; Angela's previous role was Managing Director at Debenhams. Before this she spent 10 years at ASDA where she held a number of key board level trading roles and was the Executive Managing Director of the successful George brand. Angela's early career was with Pedigree Pet foods and Cadbury Schweppes.

The Original Factory Shop has a turnover of over £100 million and aims to grow through an organic growth programme of opening 30 stores per annum.

To service these growth targets, in 2007 the company relocated its warehouse and HQ to a 145,000 sq ft facility in Burnley capable of servicing up to 200 stores.

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